



SASK SPORT

2019 / 2020

ANNUAL

REPORT

WHO WE ARE

Sask Sport is a volunteer-driven, non-profit organization that serves as the provincial federation for amateur sport and as the operator of Sask Lotteries.

It's what we've done since the early 1970s, when the organization was founded and the first lottery supporting amateur sport was established.

Today, we continue to build on that proud history through diverse activities that promote safe, inclusive sport experiences and a one-of-a-kind fundraiser that now benefits sport, culture and recreation groups in every corner of the province.

We support amateur sport...

As the provincial federation for amateur sport, Sask Sport develops collective programs and services beneficial to its membership, which consists of more than 70 provincial and multi-sport organizations and districts that represent 325,000 registered participants in the province.

and operate Sask Lotteries...

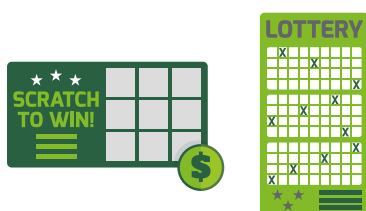
Sask Sport is licensed to operate Sask Lotteries. Through an agreement with the Government of Saskatchewan, Sask Lotteries proceeds are allocated to eligible sport, culture and recreation groups. Every year, lottery funds are delivered to these groups through the Sask Lotteries Trust Fund for Sport, Culture and Recreation, which is administered by volunteer committees of Sask Sport, SaskCulture and the Saskatchewan Parks and Recreation Association.

to empower volunteers

Each year, proceeds from Sask Lotteries support more than 330,000 volunteers who, along with non-profit professionals, bring sport, culture and recreation to communities across Saskatchewan. The opportunities they foster enhance the quality of life within the province and create opportunities for all of us to grow, learn and play.

For more on Sask Sport, its programs and services, and Sask Lotteries, see sasksport.ca and sasklotteries.ca.

HOW THE LOTTERY SYSTEM WORKS



WHEN YOU BUY A
LOTTERY TICKET



HONEST
CHANCE OF WINNING



GUARANTEED
TO HELP YOUR COMMUNITY

MESSAGE FROM THE CHAIR

The past year was another successful and eventful one, with a big change at Sask Sport and Sask Lotteries. You've likely already noticed one big change in the document you're looking at—we introduced a new brand for both organizations, which includes a new logo, graphic design and way of explaining who we are and what we do:

Sask Sport enriches Saskatchewan communities.

Sask Lotteries provides a real and honest chance at winning and a guarantee of supporting your community.

Although these are new statements, Sask Sport and Sask Lotteries have been enriching and supporting communities throughout Saskatchewan for 46 years.

As the main fundraiser for sport, culture and recreation, Sask Lotteries ensures lottery proceeds make a positive impact on all Saskatchewan residents and communities. Sask Sport was created by the sport community to support the thousands of volunteers who provide opportunities for people of all ages, abilities and cultures to participate in and excel at sport.

Our system is unique, and together we make the province a better place. As a Board we're proud to be part of it.

Finally, I want to acknowledge the unprecedented challenge COVID-19 brought to the sport community at the end of the year. Countless events, competitions and celebrations were cancelled or postponed as the sport community did its part to limit the spread of the virus. The impact has been profound and has caused a great deal of uncertainty for all of us. We will get through it, and when it's time the power of sport will unite us once again.

Kenric Exner
Volunteer Board Chair



VOLUNTEER BOARD OF DIRECTORS

Kenric Exner, Chair

Leslie Blyth, Past Chair

Jessie Buydens, Vice Chair, Lotteries

Carol Chernishenko, Vice Chair,
Sask Lotteries Trust Fund

Angella Pinay, Vice Chair, Sport

Josh Shankowsky, Secretary Treasurer

Elan Ballantyne

Julie Brandt

Lance Dudar

Al Dyer

Dale Reed

Murray Stroeder

Kim Wudrick

SASK LOTTERIES

After more than three decades with the same look, **Sask Lotteries kicked off a major rebrand 2019-20.**

The updated visual identity was publicly unveiled in February 2020, but will have an increased presence in the coming year at retail locations and in the community, where it will support ongoing efforts to grow the fundraiser and provide continued support for sport, culture and recreation groups.



2019-20 HIGHLIGHTS

\$210M

In lottery ticket sales

960

Lottery retailers across Saskatchewan

2

Weekly draws for LOTTO MAX and WESTERN MAX



LOTTO MAX \$70 million jackpot awarded in January 2020, the largest prize ever awarded in Canada



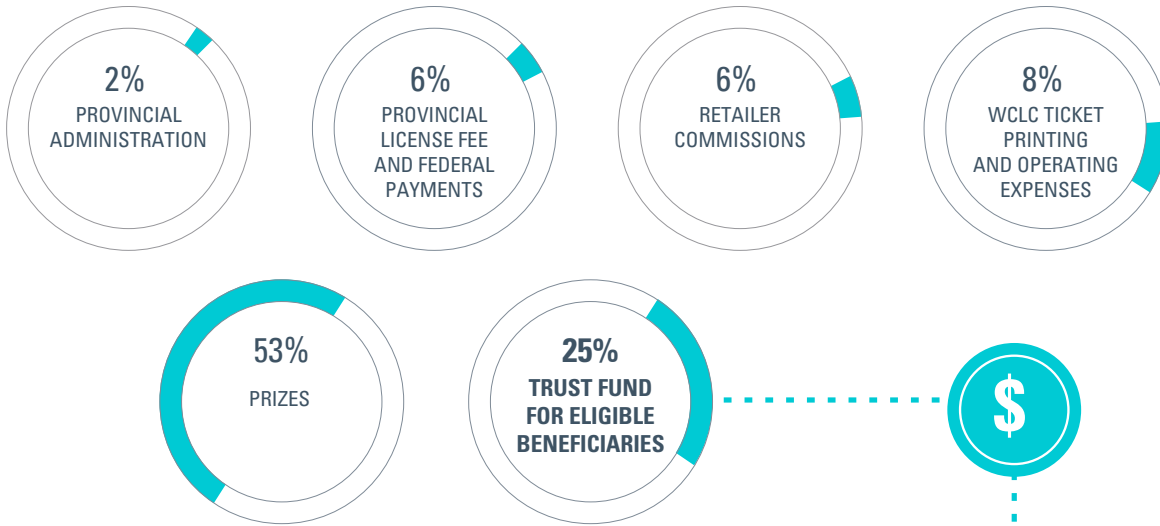
New ePlay games, featuring gameplay on tickets and mobile devices, introduced to players in Saskatchewan



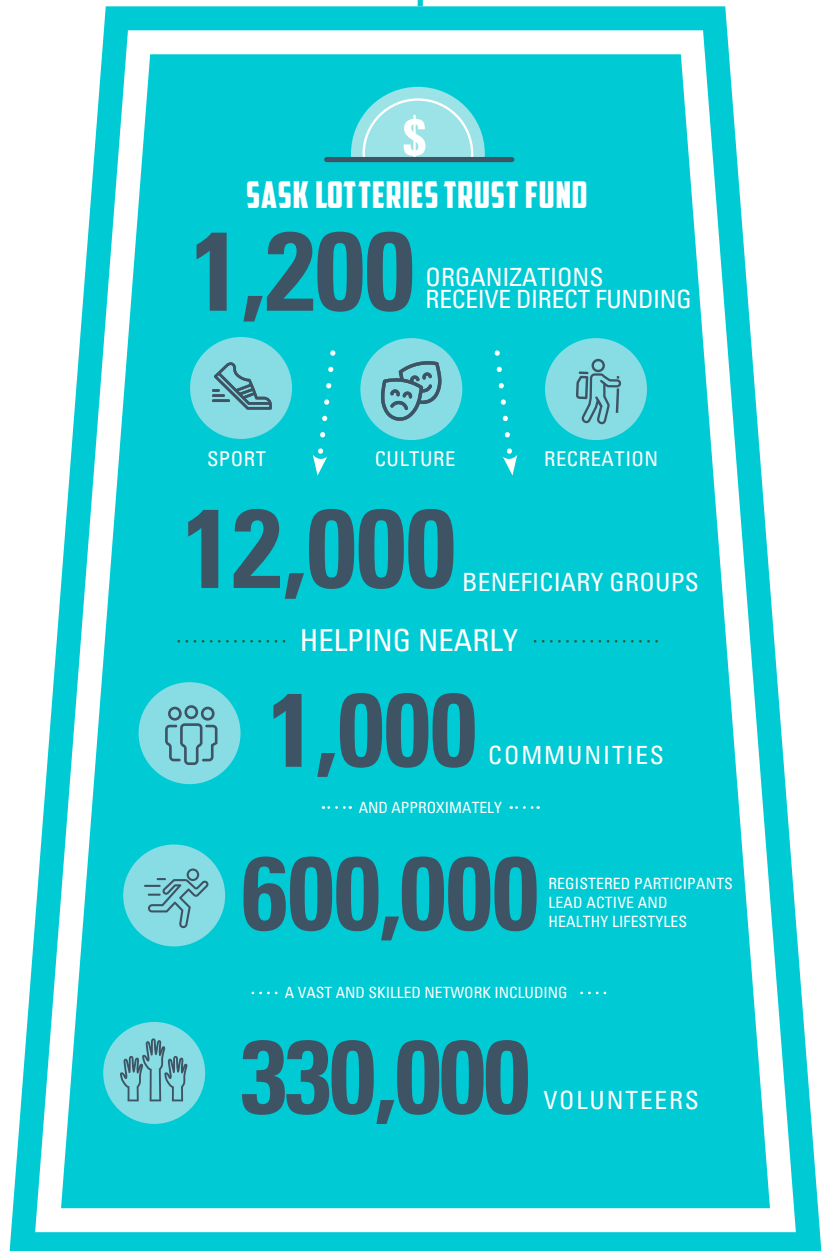
2 Big Spin live events hosted in Saskatchewan



Please play responsibly.



As a non-profit organization, Sask Lotteries operates effectively and efficiently to maximize the proceeds available for funding.

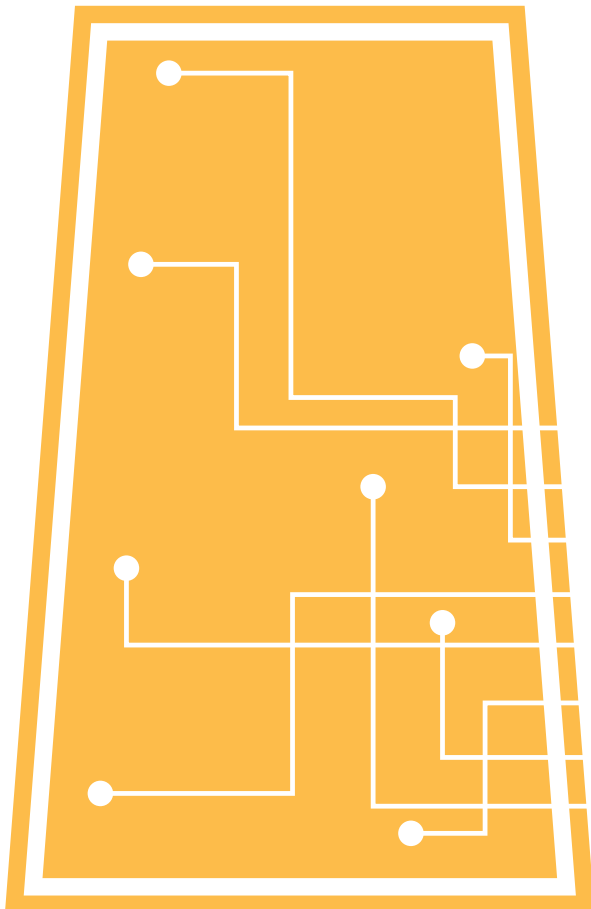


SASK LOTTERIES COMMUNITY GRANT PROGRAM

For more than 30 years, the Sask Lotteries Community Grant Program has delivered funding that directly benefits non-profit community organizations operated by volunteers.

This initiative complements the other funding and grant programming delivered by Sask Sport, SaskCulture, the Saskatchewan Parks and Recreation Association and their members. By providing funding at the community level, these grants ensure that local priorities are supported and that every corner of the province feels the impact from lottery proceeds.

With this direct funding, community-based organizations are creating opportunities, eliminating barriers, increasing participation and providing important financial support to the volunteer community.



\$5.7 MILLION
GRANTED IN 2019-2020
TO **989** COMMUNITIES

INCLUDING

Clearwater Dene Nation - **Treaty Days Celebrations**

Uranium City - **Kayak Paddling Program**

Pelican Narrows - **Summer Cultural Festival**

Maple Creek - **4-H Club Projects**

Unity - **Special Olympics Bowling**

Estevan - **Souris Valley Heritage Days**

Wynyard - **Quill Plains Music Festival**

Nipawin - **Summer Play Program**

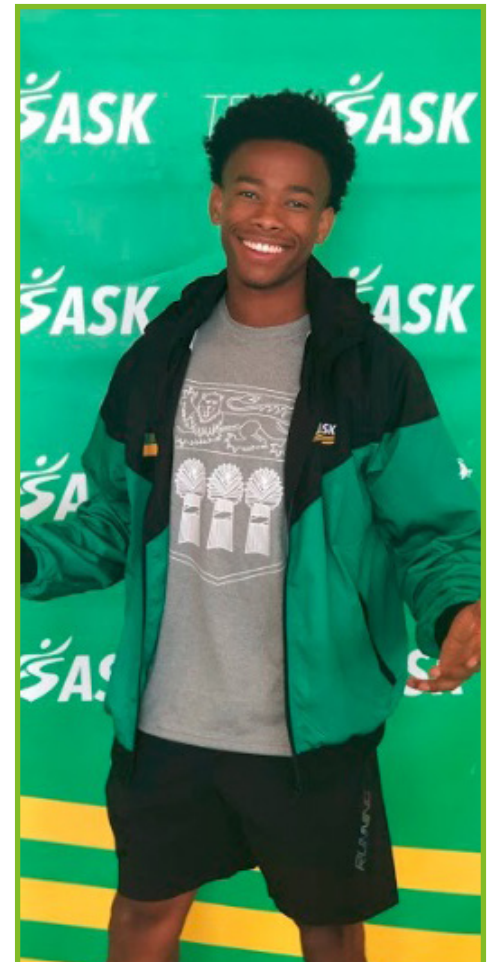
PROGRAMS AND SERVICES

More sport. More intentional use of sport. Better sport. In 2019-20, Sask Sport, along with its members and partners, continued to advance the goals outlined in the Sport Development Strategic Plan 2017-21, a guiding document that provides a framework for fostering collaboration, building capacity and enhancing the high-quality sport opportunities available within the province.

Since its adoption, the document has been brought to life through joint efforts that span the government, non-profit, business and volunteer sectors. Together, these partners are leveraging their combined resources, skill-set, knowledge and networks in the interest of individuals of all ages and abilities from across the province.

Through these partnerships, Sask Sport facilitated and promoted dozens of programs, services and resources in 2019-20 that benefited thousands of provincial and community-based amateur sport organizations and many more participants across the province.

Several of these success stories are highlighted in the upcoming pages.



HIGHLIGHTS



77 Programs supported through the Community Sport Development Grant

33 Coaches supported by the High Performance Coach Capacity Grant

18 Canadian Women and Sport Workshops reached 351 participants

20 Regional and 11 national events supported by hosting grants.

90+ Individuals participated in the Officials Professional Development Grant Program.

648 Participants in 115 workshops supported by the Indigenous Coaches and Officials Program

\$800,000+ Donated to Sport Legacy Fund and National Sport Trust Fund

23,000 Youth accessed opportunities through Give Kids a Chance Charity Inc. through the Dream Brokers, Jumpstart Afterschool Program, KidSport and Northern Community & Schools Recreation Coordinator Program

213 Medals won by our athletes at the 2019 Western Canada Summer Games, our highest-ever medal count.

Sask Sport manages and administers the Canadian Sport Centre Saskatchewan (CSCS), which helps athletes and coaches reach their high-performance national and international goals. CSCS is a proud member of the Canadian Olympic and Paralympic Sport Institute Network that provides sport science and medicine, coaching, research and innovation, education and Game Plan services to POWER PODIUM PERFORMANCES. With the support of partners, CSCS and Sask Sport deliver excellent programs and services, #BuildingChampions. For more information on CSCS, visit csc-sask.ca.

The volunteer-led sport delivery system works together to enhance Saskatchewan lives through sport by fostering positive and inclusive experiences at introductory, recreational, competitive and high-performance levels.

65

PROVINCIAL SPORT ORGANIZATIONS



14,000
CERTIFIED OFFICIALS



28,000
TRAINED COACHES



325,000
PARTICIPANTS



7
DISTRICTS

989
COMMUNITIES



6,000
LOCAL TEAMS,
CLUBS, LEAGUES &
COMMUNITIES

330,000
VOLUNTEERS



SAFE SPORT PARTNERSHIP

Sask Sport partnered with the Government of Saskatchewan to keep sport healthy, safe and fun for everyone. The partnership produced a campaign to promote the Respect Resource line—a free 24-hour, confidential phone line for anyone who may be experiencing bullying, abuse, harassment or discrimination in sport.

The campaign ran during October/November 2019 and February/March of 2020, and targeted coaches, parents and athletes. It featured social and earned media, as well as posters distributed to schools and sport facilities throughout Saskatchewan.

The campaign resulted in a 50-per-cent increase in people visiting Sask Sport's safe sport web pages to seek more information.



DREAM BROKERS RECOGNIZED



On April 11, the Honourable Gene Makowsky, Minister of Parks, Culture and Sport, recognized the Dream Brokers Program during Introductions in the Legislative Assembly Spring Session.

“The Dream Brokers program presents opportunities for children and youth to develop physical literacy and engage in sustained participation in sport, culture and recreation activities,” said Minister Makowsky.

The Dream Brokers program celebrated the many people and partners that have contributed to its success since 2006 at the Saskatchewan Science Centre. Nearly 40 Dream Brokers participants had fun thanks to the funding provided by Sask Lotteries.

KIDSPORT MONTH

May was KidSport month and Minister Makowsky recognized the program at the Legislative Assembly.

During an event at the Saskatchewan Sports Hall of Fame in Regina, KidSport partners and dignitaries answered questions from Grades 5-6 students from Albert Community School.



ON THE ROAD TO NAIG



6,000+ Indigenous youth participate in events

In the three-year buildup to the **2020 North American Indigenous Games (NAIG)**, a record number of athletes participated in identification and skill camps in Saskatchewan.

In total, 6,000 young people were engaged, a **33-per-cent increase** from the previous Games cycle – the result of a collaborative, athlete-centred approach to program development and delivery facilitated by the Federation of Sovereign Indigenous Nations, Métis Nation Saskatchewan, Sask Sport and other organizations listed below.

The NAIG Team Saskatchewan Steering Committee is one of several joint initiatives within this model. Through it, Federation of Sovereign Indigenous Nations, Métis Nation Saskatchewan and Sask Sport representatives, with the support of the NAIG Chef de Mission and Sport for All/Games Co-ordinator, consult with community volunteers to identify opportunities and work in alignment to support athlete development.

Sask Sport is proud of this partnership and the resources it provides to support Indigenous athletes.

While the 2020 NAIG event was postponed, these partnerships and initiatives will continue to enhance the capacity of the province's amateur sport system and connect even more youth with empowering sport experiences.



*Photos Courtesy of Mike Tanton

PROGRAMS

Indigenous Sport Enhancement Program Grant
Indigenous Coaches and Officials Program
Sport for All Games Co-ordinator
Holistic Athlete Development Program

PARTNERS

Federation of Sovereign Indigenous Nations
Métis Nation Saskatchewan
Provincial and federal governments
Sport Medicine and Science Council of Saskatchewan
Provincial Sport Organizations
Team Sask Chef de Mission and Sport Co-ordinators
Community volunteers
Private service providers and retailers

ICE TIME FOR EVERYONE

Sledge hockey growing in Sask.



*Photos courtesy of Tanner Piper

A decade ago, sledge hockey was only played in two Saskatchewan communities.

Thanks to the leadership of the Saskatchewan Wheelchair Sports Association and the dedication of parents and volunteers, that number has more than tripled and more people in the province are playing the sport now than ever before.

These new teams have been assisted by Sask Sport's Adaptive Sport Club Development and Equipment Grants, which were introduced in 2011 to promote the development of adaptive sport in the province. Since then, these grants have provided organizers with financial assistance to cover the costs of equipment, ice time, training and other operating expenses.

Today, there are sledge hockey programs in seven Saskatchewan communities, all which have at least 15 members and several of which support more than one team.

These teams consist of participants of all abilities and provide an opportunity for everyone to participate in – and benefit from – sport.

GET IN THE GAME

In 2019-20, sledge hockey programs were active in the following communities:

Saskatoon · Regina · Bruno · Kindersley
Cut Knife · Swift Current · Melville



WESTERN CANADA SUMMER GAMES



Swift Current hosted the Western Canada Summer Games August 9-18. Over 10 days, more than 1,500 athletes from the Alberta, Saskatchewan, Manitoba and the three northern territories competed in 16 sports.

The Games also included a Firelight Festival featuring four nights of themed cultural activities including music, dance, art, history and multicultural activities. Nearly 2,000 volunteers from Swift Current and southwest Saskatchewan made the event happen.

“The Games themselves are about the athletes, but it’s really the volunteers that make the Games come to life,” said Mark Benesh, Games co-chair. **“We couldn’t put this event on and ensure all the venues and all the activities without them. So there really wouldn’t be that opportunity for athletes to develop and shine, which is the focus.”**

The Games generated \$4 million in economic impact for Swift Current and area. The games also leave a legacy of improved sports facilities, community pride and interest in sports.



Team Saskatchewan finished second overall with its highest-ever medal count – **213 medals including 56 gold, 79 silver and 78 bronze.**

The athletes represented 82 Saskatchewan communities.

ADMIN CENTRE

FOR SPORT, CULTURE AND RECREATION

This year, 230 non-profit organizations accessed cost-effective business solutions through the Admin Centre for Sport, Culture and Recreation.

These comprehensive services, which include office space rental, payroll and printing, help sport, culture and recreation groups to operate effectively while focusing their efforts on providing quality programs to their members.

CRUNCHING THE NUMBERS

The bookkeeping service provided by the Admin Centre continues to be valued by the organizations that access it. This critical activity is especially important within the non-profit sector, where efficiency, transparency and accountability are paramount.

In 2019-20, the Admin Centre's team of professionals provided more than 4,000 hours of bookkeeping and year-end audit preparation services to sport, culture and recreation groups across the province.

Through this function, the Admin Centre helps each of these groups to accurately report their activities to stakeholders while empowering leaders and administrators to make informed decisions about the organization's ongoing activities.

“

The bookkeeping services have been a huge benefit for us. The cost is incredibly reasonable and they do a fantastic job. The professionalism is excellent and they are great to work with.

Mike Ramage,
Executive Director Baseball Sask

”



OFFICE SPACE

More than **51,000 square feet** of combined office and storage space in five buildings in Regina and Saskatoon



RECEPTION SERVICES

Supporting **65 organizations** and more than **200 employees**



BOOKKEEPING

4,000+ hours of bookkeeping and audit preparation services provided to **52 organizations**



PAYROLL

Serving **146 organizations**, providing **700+** employees access to a pension and benefits program



PRINT SHOP

Approximately **1,400 projects** completed, including business cards, manuals, posters and more



MAIL

Over **65,000 pieces** of mail processed, and over **5,300 parcels** shipped. Through group rates, organizations **saved** approximately **\$25,000** in mailing costs

FINANCIAL HIGHLIGHTS

CONSOLIDATED STATEMENT OF REVENUE AND EXPENSES

Year Ended
March 31, 2020

Lottery ticket sales	210,239,080
Other lottery revenue	515,811
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	210,754,891
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Prizes & retail commissions	123,798,310
Government payments	1,614,635
Operating costs	23,541,513
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	148,954,458
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Net Profits Transferred to the Saskatchewan Lotteries Trust Fund	\$ 61,800,433
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Rent & Service Income	2,210,214
Interest	943,790
Grant and contract revenue	9,593,113
Other income	81,645
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	12,828,762
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Operating costs	4,472,302
Program & transfers	8,330,558
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	12,802,860
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Excess of revenue over expenses before the following	25,902
Unrealized loss on market value of investments	(1,925,127)
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Deficiency of revenue over expenses	(1,899,225)
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*Select financial information is derived from the annual audited financial statements of the following entities

- Western Canada Lottery - Saskatchewan Division Inc.
- Sask Sport Distributors Inc.
- Sask Sport
- Administration Centres for Sport, Culture and Recreation (1989) Inc.

The independent external auditors of the organization have, as part of their responsibilities, reviewed this information to ensure its consistency with the audited financial statements.

MEMBERSHIP

Sask Sport members are non-profit, volunteer-led organizations. Combined with a network of passionate and skilled professionals and volunteers, they form the sport delivery system in Saskatchewan.

ACTIVE MEMBERS

Saskatchewan Archery Association Inc.
 Saskatchewan Artistic Swimming
 Saskatchewan Athletics
 Saskatchewan Badminton Association Inc.
 Baseball Sask
 Basketball Saskatchewan Inc.
 Saskatchewan Baton Twirling Association Inc.
 Saskatchewan Blind Sports Association
 Bowling Federation of Saskatchewan
 Bowls Saskatchewan Inc.
 Boxing Saskatchewan Inc.
 Saskatchewan Broomball Association
 Canoe Kayak Saskatchewan Inc.
 Saskatchewan Cheerleading Association Inc.
 Coaches Association of Saskatchewan Inc.
 CurlSask
 Saskatchewan Cycling Association Inc.
 Saskatchewan Darts Association Inc.
 Saskatchewan Deaf Sports Association Inc.
 Dive Sask Inc.
 Saskatchewan Fencing Association
 Football Saskatchewan
 Saskatchewan Games Council Inc.
 Golf Saskatchewan
 Gymnastics Saskatchewan Inc.
 Saskatchewan High Schools Athletic Association
 Saskatchewan Hockey Association Inc.
 Saskatchewan Horse Federation Inc.
 Horseshoe Saskatchewan Inc.
 Judo Saskatchewan
 Saskatchewan Karate Association
 Saskatchewan Lacrosse Association Inc.
 Saskatchewan Martial Arts Association Corp.
 Saskatchewan Racquetball Association Inc.
 Ringette Association of Saskatchewan Inc.
 Saskatchewan Rowing Association Inc.
 Saskatchewan Rugby Union Inc.
 Saskatchewan Sailing Clubs Association
 Skate Canada-Saskatchewan Inc.
 Saskatchewan Skeet Shooting Corp.
 Saskatchewan Ski Association
 Soaring Association of Saskatchewan
 Saskatchewan Soccer Association Inc.

Softball Saskatchewan
 Special Olympics Saskatchewan Inc.
 Saskatchewan Amateur Speed Skating Association
 Sport Medicine and Science Council of Saskatchewan Inc.
 Sport Parachute Association of Saskatchewan Inc.
 Saskatchewan Sports Hall of Fame and Museum Inc.
 Saskatchewan Squash Inc.
 Swim Saskatchewan Inc.
 Saskatchewan Table Tennis Association Inc.
 Saskatchewan Tae-Kwon-Do Inc.
 Saskatchewan Target Shooting Association
 Saskatchewan Team Handball Federation Inc.
 Tennis Saskatchewan
 Saskatchewan Amateur Trapshooting Association Inc.
 Saskatchewan Triathlon Association Corp.
 Saskatchewan Ultimate Players Association Inc.
 University of Regina, Faculty of Kinesiology and Health Studies
 University of Saskatchewan, College of Kinesiology
 Saskatchewan Volleyball Association
 Water Polo Saskatchewan Inc.
 Water Ski and Wakeboard Saskatchewan Inc.
 Saskatchewan Weightlifting Association Inc.
 Saskatchewan Wheelchair Sports Association
 Saskatchewan Amateur Wrestling Association

AFFILIATE MEMBERS

Lakeland District for Sport, Culture and Recreation
 Northern Sport, Culture and Recreation District
 Parkland Valley Sport, Culture and Recreation District
 Prairie Central District for Sport, Culture and Recreation
 Rivers West District for Sport, Culture and Recreation
 South West District for Culture, Recreation and Sport
 South East Sport, Culture and Recreation District

ASSOCIATE MEMBERS

Academy of Sport Medicine
 Lifesaving Society Saskatchewan Branch
 Sask Association of Recreation Professionals
 Saskatchewan Provincial Rifle Association



SPORT
**IT'S MORE
THAN A
GAME**™

sasksport.ca

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