

# Annual Report

2015-2016



**SASK SPORT INC**  
A Federation of Provincial Sport Governing Bodies



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## Introduction

Sask Sport Inc.'s membership consists of 66 Provincial Sport Governing Bodies (PSGBs) and nine Districts for Sport, Culture and Recreation. These organizations support more than 6,000 local teams, clubs and leagues that create sport participation opportunities across the province. Today, there are more than 330,000 Saskatchewan residents who are registered members of PSGBs, and there are almost 26,000 trained coaches and more than 15,000 certified officials in the province. Sport is present in virtually every Saskatchewan community.

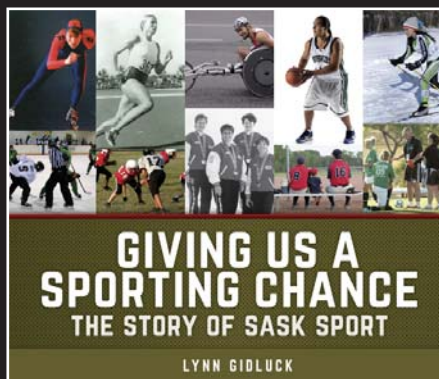
Saskatchewan Lotteries provides the key funding support for this system to generate positive public benefits to our province's citizens. The continued growth and development of sport in Saskatchewan is essential. Sport teaches the values of hard work, determination, teamwork, and responsibility. These are values that are important in an individual's personal and professional life and it is crucial that they are instilled at an early age. Sport is also an important component of health care, economic growth, tourism, community development, and community pride. In essence, Sport Is More Than A Game.

For these reasons, the sport federation is focused on providing more and better sport opportunities for Saskatchewan people, and to actively put sport to work to help achieve broader community goals. Our strategic plan is based upon goals within five priority areas: enhanced participation, enhanced excellence, enhanced capacity, enhanced interaction, and sport for development. This annual report provides an overview of the programs and services in these areas. This was an exceptional year as we celebrated the "Year of Sport" in Canada.

More information on community development programs can be found in the 2015 Give Kids A Chance Charity Annual Report, which outlines achievements in KidSport, Creative Kids, Dream Brokers, and the Northern Community and School Recreation Coordinator Program. More information on high performance initiatives can be found in the Canadian Sport Centre Saskatchewan Annual Report.

Sask Sport Inc. also published a history book this year, Giving Us a Sporting Chance, which documents the origins and development of the sport federation. All proceeds from the sale of the book will be directed to KidSport™.

### NEW BOOK CHRONICLES THE HISTORY OF AMATEUR SPORT IN SASKATCHEWAN



Available at bookstores and at [www.sasksport.sk.ca](http://www.sasksport.sk.ca)

TODD FUCHS  
PRESIDENT



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DAVE BOAN



VIVEK JAIN

# Participation

Increasing participation requires proactive measures to reduce barriers to sport participation such as geography, socio-economic status, age, and gender.

Increased collaboration, partnerships and resources within the sport system and across other sectors are helping to make a difference.

Sport programs are important to everyone from children to seniors. The sport federation supports the Canadian Sport For Life (CS4L) initiative, a national movement to change and improve the Canadian sport system by providing Canadians quality sport and physical activity participation opportunities, starting at early introductory levels and through-out their lifetime. CS4L recognizes there is a vital connection between sport, community recreation, health care and education in promoting children's health and active living. This initiative is based on Canada's Long Term Athlete Development (LTAD) framework. LTAD emphasizes that kids will become more physically literate, get active, reach greater heights of sport achievement, and stay active throughout their lifetime if they do the right things at the right times. During the past few years, many Provincial Sport Governing Bodies have introduced new LTAD-based skills development programs, training concepts, and competition structures to adapt to the various stages of an athlete's development.

The sport community continues to develop strategies that are inclusive of the changing demographics. First Nation and Métis participants are becoming a larger

portion of the population and the number of young people is on the rise. Issues like lower socio-economic conditions, increased inactivity and obesity, lack of cultural understanding within the general population, and the changing nature and level of volunteer participation, are just some examples of the challenges facing our sector. Innovative programming for targeted populations is required to address barriers that will improve access for increased participation.

The Aboriginal Community Sport Development Grant Program provides sport participation opportunities afterschool, in evenings and on weekends for First Nation and Métis children and youth. These programs consider the children's physical, mental, emotional and spiritual needs, and have a tremendous impact on sharing the benefits of sport amongst our young people. This year grant funding supported programs to almost 5,000 participants in programs ranging from archery and basketball to volleyball and wrestling.

The Aboriginal Coaches and Officials Program (ACOP), administered in partnership with the Coaches Association of Saskatchewan, offsets the training and

certification costs to increase participation of First Nations and Métis leaders as coaches and officials. This year the program supported over 850 coaches and over 200 officials towards certification. ACOP also supports the training of Aboriginal Sport-Specific and Multi-Sport Learning Facilitators who invoke a holistic approach to coaching, by dealing with cultural, lifestyle, health and nutrition elements for coaches that deliver opportunities in support of youth.

The Aboriginal Coaching Module training was delivered to 79 coaches which provides culturally relevant courses for leaders working with First Nation and Métis athletes. This program is targeted to all coaches and delivery partners that support Aboriginal youth in their sport, social, or employment programs.



The Tribal Council Coordinator Program assisted with employment and travel costs for the 14 Tribal Council/Independent First Nations throughout the province. These coordinators actively collaborate with sport organizations to increase participation within First Nation and Métis communities. The coordinators are key leaders that strive to increase the number of volunteers and participation opportunities; provide training opportunities; link agencies and resources; promote developmental, education and consultative support; and promote the benefits of participation.

There is a need to increase participation rates among all children and youth, particularly those that face barriers to participation, considering concerns about low physical activity levels and growing obesity levels. The more often children participate in sport and physical activity opportunities, the greater the likelihood they will remain physically active and receive the numerous benefits that participation provides. The Dream Broker program and KidSport are two initiatives that have been successful at increasing participation by identifying and removing barriers.

Dream Brokers work in inner-city elementary schools to help connect children and youth facing barriers to sport, culture and recreation opportunities based on their interest and needs. This may involve accessing funding support for registration through KidSport or Creative Kids, assisting with transportation needs, or helping with equipment requirements. Studies have demonstrated that this program is having a significant impact on children as they gain self-esteem, greater self-confidence, and improved sense of belonging.

KidSport is dedicated to assisting children facing financial obstacles to participate in community sport programs. Sask Sport Inc. is licensed by KidSport Canada to deliver

the program in Saskatchewan through its charitable arm, Give Kids a Chance Charity Inc. (GKACC). The local KidSport committees in Saskatchewan consist of volunteers that provide recommendations and advice on guidelines and strategies to successfully manage and deliver the program throughout the province.

Saskatchewan has the second-highest rate in the country of people who live with a disability. The Parasport Club Development Grant Program supports the development of adaptive sport clubs and programs, and the Parasport Equipment Grant Program provides support to help purchase adaptive sporting equipment. This year there were 9

## 2015-16 KEY KIDSPORT STATISTICS



The Northern Community and School Recreation Coordinator Program (NC&SRCP) addresses the unique circumstances facing Saskatchewan residents living in remote northern communities where structured program opportunities are limited. This program provides community based sport, culture and recreation programs after school, in the evenings, on weekends and at community and school special events. There are currently 22 coordinators working at 27 different sites.

club development grants and 14 adaptive equipment grants that were approved. These grants go a long way to increase participation opportunities and position children and youth with a disability for a healthier and more positive life course.

The result of these programs is that sport is becoming more inclusive and the benefits of sport are being shared by more people than ever before. Ongoing collaboration and innovative program opportunities throughout the volunteer sport system will enhance sport participation and support new developments, especially as new demographics become acquainted with unfamiliar environments and seek new friendships.

## 2015-16 KEY DREAM BROKER STATISTICS





## ABORIGINAL COMMUNITY SPORT DEVELOPMENT GRANT CREATES NEW OPPORTUNITIES

Over a dozen schools in Saskatoon and North Battleford with a high First Nations and Métis-student base have been using the Aboriginal Community Sport Development Grant Program to increase levels of physical activity among their students.

The grant program, which is funded by the Canada-Saskatchewan Bilateral Agreement on Sport Participation and the Saskatchewan Lotteries Trust Fund for Sport, Culture and Recreation, is designed to support the development and implementation of community sport programs. Using the grant funds, these schools have been able to partner with Wild Youth Sports Management to organize basketball programs in their schools and communities.

Josh Reis, coordinator of Wild Youth, said the Aboriginal Community Sport Development Grant Program has played a very important role in allowing communities to access sporting programs.

“This grant has been crucial,” said Reis. “In North Battleford, for example, many of the funding programs only cover programs for children who live in First Nation communities. The Aboriginal Community Sport Development Grant Program allows schools to qualify as well.”

Reis said his organization has been honoured to work with the communities, as the process has helped Wild Youth work toward its goal of “maintaining the purity of youth sport that removes the barriers for participation such as money and geography, by not only offering camps at affordable prices, but also by bringing high calibre athletes to a variety of cities around the province.”

When a school partners with Wild Youth, the process begins when Wild Youth staff visits the school for a day and works basketball into the physical education schedule. After school, they also offer a basketball program for kids who would like to spend their free time being physically active. The students are then invited to join the weekend basketball league.

Wild Youth has experienced coaches that lead each basketball session. Many of these are First Nations and Métis coaches, such as University of Saskatchewan Huskies volleyball player Emory Wells and Huskies soccer player Carson MacDonald, and they serve as role models for the children. Basketball Saskatchewan has also partnered with Wild Youth and the communities to offer specialized training in the Steve Nash Youth Basketball Program, which helps to build the capacity of the communities to continue with basketball development.

Reis noted that the basketball programs are quite literally helping youth get off the couch and into the game.

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**“The kids we work with in various Tribal Councils and First Nations communities need quality opportunities to participate in sport. We’ve had very great attendance. The kids are pretty stoked about it and it’s a huge benefit to have that level of engagement from them,” said Reis.**

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So far, Wild Youth has worked with 145 schools involving 3,330 kids. The organization initiated a new program this spring to engage seven tribal councils and 4,500 students a week.

# Excellence

Fostering excellence in athletes promotes community pride, inspires others, raises the profile of the province, and creates role models.

Many athletes who enter the sport system have a desire for an increased level of competition that will help them develop their skills and achieve success. The pursuit of excellence is an integral part of the sport continuum because communities develop, support and take great pride in their champions. Fostering excellence in athletes promotes community pride, inspires others, raises the profile of the province, and creates role models.

To assist athletes to achieve excellence requires access to quality coaches and training programs, top quality science and medicine services, and assistance to transition through the various phases of their athletic journey. Athletes, teams and coaches are assisted along the excellence pathway through programs and services delivered through the Canadian Sport Centre Saskatchewan (CSCS).

CSCS is responsible for helping athletes and coaches attain their high performance goals including podium successes at the national and international levels. Programs and services are provided through a national partnership agreement with Sport Canada, Own the Podium, the Canadian Olympic Committee, the Canadian Paralympic Committee and the Coaching Association of Canada. Provincial partners include the Coaches Association of Saskatchewan and the Sport Medicine and Science Council of Saskatchewan (SMSCS). The mission of the CSCS is to

provide a world-class, multi-sport training environment for athletes and coaches that are registered to receive services.

Eligible Saskatchewan athletes receive financial assistance to help cover the costs of training and competition through the Saskatchewan Program for Athletic Excellence (SPAЕ) and Future Best programs. SPAЕ provided financial support to 57 Sport Canada-carded athletes from Saskatchewan. Athletes who have the potential to reach the National Team but have not yet obtained carded status or been named a member of Team Canada are eligible for assistance through Future Best. There were 89 athletes who received Future Best funding this year.

High performance coaches are fundamental to developing the best athletes. In 2015-16, the High Performance Coach Capacity Grant supported 22 Olympic and Paralympic sports to hire 36 high performance coaches at provincial team or high performance club levels. Professional development workshops and training opportunities this year included the CSCS Athlete and Coach Advance, which featured a number of high profile athletes and coaches who shared their experiences.

New criteria and standards were developed for allocating additional science and medicine services to targeted sports. A total of 27 sports qualified for additional

support. The key outcome will be improved high performance results, which will be achieved through increasing the strength and conditioning activity of provincial development athletes from targeted sports. Although strength and conditioning is the primary focus, other service areas can be enhanced such as nutrition, mental training, sport medicine, and biomechanical analysis.

Support is also in place to provide First Nations and Métis athletes, coaches and officials the opportunity to engage in advanced developmental opportunities, such as preparing for the North American Indigenous Games. Grants are provided to assist with Team Saskatchewan development leading up to the 2017 North American Indigenous Games.

It is important to profile and celebrate those who have achieved excellence as it positively influences sport participation and establishes role models for younger generations. The Saskatchewan Sport Awards annually celebrate and promote the outstanding achievements of amateur athletes, coaches, officials and volunteers from our province.

A strong culture of excellence must be cultivated and recognized as an important part of being able to realize the full range of benefits that sport can generate. Athletes, coaches and officials require unique developmental opportunities to help them achieve high performance levels. When these high performance levels are reached, the accomplishments are promoted throughout the province, which in turns inspires more people to get involved.

# SASK SPORT INC. HONOURS THE BEST AT THE SASKATCHEWAN SPORT AWARDS



Sask Sport Inc. honoured the province's top athletes, coaches, officials and volunteers at the 2015 Saskatchewan Sport Awards on March 21, 2016. The Saskatchewan Sport Awards is a program designed to celebrate outstanding athletic achievements and the people who contribute to the success of the amateur sport system.

The 2015 recipients are:

- Youth Male Athlete of the Year: **CARSON PERKINS**, Bienfait, Baseball
- Youth Female Athlete of the Year: **SAMANTHA RYAN**, Saskatoon, Para-Swim
- Male Athlete of the Year (A tied vote): **LUCAS MORIN**, Saskatoon, Speed Skating;  
**KELLY WIEBE**, Swift Current, Athletics
- Female Athlete of the Year: **BRIANNE THEISEN-EATON**, Humboldt, Athletics
- Team of the Year: **TEAM SASK 16U BOYS**, Regina, Water Polo
- Master Athlete of the Year: **MURIEL GIENI**, Saskatoon, Athletics
- Volunteer Award: **LARRY ORTH**, Saskatoon, Baseball,
- Coach of the Year: **LISA THOMAIDIS**, Saskatoon, Huskie Athletics – Basketball
- Male Coach Dedication Award: **BRIAN TOWRISS**, Saskatoon, Football
- Female Coach Dedication Award: **JACKIE POWELL**, Swift Current, Special Olympics
- Male Official Award: **JASON COUTU**, Saskatoon, Speed Skating
- Female Official Award: **SARA TOTH**, Regina, Diving

“2015 was designated as the ‘Year of Sport’ in Canada, and our Saskatchewan athletes rose to the occasion and had an amazing year. They were supported by a highly-skilled and dedicated network of volunteers, officials, coaches and administrators, who are the foundation of amateur sport in Saskatchewan.”

- *Todd Fuchs, President*

THE **YEAR**  
OF **SPORT**  
2015

OPPOSITE PAGE

1. Saskatchewan Sport Awards
2. Honourable Mark Docherty, Minister of Parks, Culture and Sport
3. Carol Lunn, member of Dive Sask Board of Directors and Mike Thomas, Football Saskatchewan, Director of Operations
4. Carol LaFayette-Boyd 2002, 2004, 2007 Master Athlete of the Year and Muriel Giени 2015 Master Athlete of the Year
5. Todd Fuchs, Sask Sport Inc. President, Sara Toth 2015 Official Award Recipient and Korene Boehm, Chair of Dive Sask Board of Directors
6. Samantha Ryan, 2015 Youth Female Athlete of the Year, with friends
7. Carson Perkins, 2015 Youth Male Athlete of the Year and Mike Ramage, Baseball Sask, Executive Director



# ON THE SCENE



# Capacity

Sport requires a diversified source of financial resources, modern facilities and a strong core of human resources to sustain development and increase the capacity for growth from grassroots participation to high performance development.

Although Saskatchewan Lotteries provides base funding for amateur sport, there is still a need for additional fundraising to meet increasing needs. Give Kids a Chance Charity Inc. (GKACC) and the Sport Legacy Fund are measures that allow donors and foundations to provide support to various initiatives within the sport system.

GKACC was created to help remove the barriers that prevent children facing social and economic barriers from participating in organized sport, culture and recreation activities. The charitable status encourages donations and foundation grants to support programs such as KidSport™, Dream Brokers, Creative Kids and the Northern Community and School Recreation Coordinator programs. In 2015, GKACC dedicated a total of \$2.36 million in funding by developing partnerships and leveraging existing community resources to raise funds through donations, grants and various other initiatives.

The Sport Legacy Fund encourages people to contribute to sport through charitable options including planned gifts, monthly or annual contributions, or in-kind donations. This year over \$870 thousand was donated through the Sport Legacy Fund.

The Saskatchewan Games Legacy Program was initiated to assist host communities of the Saskatchewan Games to fund

equipment purchases and building upgrades that could continue to serve the community as important legacies following the Games. The program provides funding of up to \$250,000 that must be matched by the host community. Estevan, the host of the 2016 Saskatchewan Summer Games, was the most recent beneficiary of this funding, which is administered through the Saskatchewan Games Council.

A number of organizational development training sessions and workshops are utilized to strengthen volunteer and staff capacity. Sask Sport Inc. works closely with the Canadian Association for the Advancement of Women in Sport and Physical Activity (CAAWS) to deliver Women in Leadership workshops. These workshops address women working or volunteering in Canada's sport and physical activity sector, focusing on effective communications, conflict resolution, influencing change, life balance and effective networking. In 2015-16, 128 women attended 13 workshops across the province.

The Respect in Sport (RiS) online training program is made available to all coaches and sport leaders in the province at no charge. This year the program was completed by 3,913 coaches and leaders in the province and helps to create a safe and welcoming environment for all children and youth participating in sporting activities.

Officials are a key component to a quality sport experience by creating a playing environment that is safe and fair. An Officials Advisory Committee helps guide and oversee priorities related to officials' development in Saskatchewan. The Officials Professional Development Grant Program provides officials with customized professional development and education opportunities, and the Officials Visitation Grant supports bringing national, international or professional experts to the province to deliver development opportunities. In 2015-16, seven grants were distributed, which impacted 235 officials.

The Officials Awareness Campaign is designed to raise awareness of the positive aspects of officiating and the important role officials play in amateur sport, while encouraging respect toward officials. This awareness supports the recruitment and retention efforts of provincial and community sport organizations.

A new suite of dispute resolution and harassment and abuse policies and procedures were implemented by active and affiliate members this year. This will place organizations in a better position to manage or mitigate discipline concerns, complaints, dispute resolution or appeals using recognized fair and due process. In addition to the policy templates and procedures, an arms-length case manager service provider is available to assist provincial sport organizations to administer procedures required for matters of dispute resolution.

# THE ECONOMIC BENEFITS OF THE WORLD MEN'S SOFTBALL CHAMPIONS IN SASKATOON



Photos courtesy of Tourism Saskatoon

From June 26 to July 5, 2015, the top men's softball teams from around the world gathered in Saskatoon for the International Softball Federation (ISF) Men's World Softball Championships. Hosted at the Bob Van Impe Stadium, the tournament featured 56 round robin games and 12 playoff games and 54,000 spectators and 354 volunteer event organizers.

Team Canada emerged victorious in the tournament, downing New Zealand 10 to 5 in the final. However, Team Canada wasn't the only winner at the event. The softball championship had an estimated \$6.3 million overall economic impact in Saskatoon. Heather Bury, a sport and event sales executive at Tourism Saskatoon, said there are a number of factors for the high economic impact.

"While out of town participants and spectators were in Saskatoon for the event, they were staying in our hotels, shopping in our malls, eating in our restaurants," she said. "They all contributed to local businesses and helped ensure their continued success."

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**Every year, Saskatchewan plays host to many sporting championships, including national and international events. According to a Statistics Canada report from 2014, sport tourism is a \$5.2 billion a year industry nationally and the fastest growing tourism sector.**

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"Events like the 2015 ISF World Men's Softball Championship have a tremendous impact on the local economy," said Bury.

And in the case of the softball championships, this impact on the local economy goes beyond the event itself. In a survey conducted with 221 parties over the course of the tournament, it was found that five per cent of all respondents visited from the United States and 26 per cent came from other countries including Australia, New Zealand, Denmark, the Netherlands, Mexico, Argentina, Venezuela, England and the Dominican Republic. The event attracted a significant number of international tourists, and this

could open the door for return trips to the province in the future. "Not surprisingly, the survey found that as the distance travelled increased, more respondents indicated that they were family members of participants playing in the tournament," explained Bury. "This being said, there were still a considerable number of out of province and international spectators who were not directly related to one of the players."

Bury added that it's not just world championships that matter, as even the smallest tournament with out of town teams is important to the economy. In Saskatoon, for example, she said these sporting events also provide entertainment and shape the city's identity – benefits which are truly priceless.

"Sport events aren't just a way to stimulate our local economy. They're very important to the quality of life for the citizens of Saskatoon," she said. "Just imagine what our city would be like without a Huskie Athletics game, a Saskatoon Blades game, or even recently the Saskatchewan Rush. Sport and sport events create a sense of community pride and help attract residents and investments to our city."



Saskatchewan  
Partners for  
Physical  
Literacy

Federation of  
Saskatchewan  
Indian Nations  
(FSIN)

Métis Nation  
Saskatchewan

Canadian  
Olympic and  
Paralympic Sport  
Institute Network  
(COPSIN)

Canadian Council  
of Provincial and  
Territorial Sport  
Federations  
(CCPTSF)

KidSport  
Canada

Saskatchewan  
Games  
Council

# Interaction

It takes teamwork to deliver effective sports programming.

Sask Sport Inc. works with innovative partnerships to share knowledge, maximize resources, and leverage opportunities and efficiencies at the community, provincial and national levels to achieve sport system objectives. The end result is that the components of the sport system are better connected, coordinated and accountable as a result of committed collaboration.

Membership meetings provide the opportunity to share information and discuss essential issues. The monthly SportsPage e-newsletter shares important news and information and the website is home to many resources and program information.

The Administration Centres for Sport, Culture and Recreation provide affordable business support services to non-profit sport, culture and creation organizations. The centres consist of four buildings in Regina and Saskatoon, encompassing 50,000 square feet of office space which hosts organizations and provides boardroom space, printing and website services, interoffice mail, reception, payroll and accounting services. The Admin Centres allow member organizations to coordinate and share best practices in an affordable, professional office environment.

Saskatchewan Partners for Physical Literacy is committed to working with other sectors to increase physical literacy in the province. Physical literacy is the development of fundamental movement skills and

fundamental sport skills that give a child the confidence and physical competence to engage in physical activity for fun, health, competition or the pursuit of excellence. Developing physical literacy at a young age is important for children to be active for life. Communication plans and knowledge exchange workshops were targeted at parents, educators, community leaders and coaches this year to promote the benefits and need for a physical literacy strategy.

Sport plays a key role in helping people be more physically active, and Sask Sport Inc. works closely with our members, schools and recreation facilities to promote the benefits of sport through the Sport It's More Than A Game campaign. This campaign advocates for the long-term growth and development of amateur sport in Saskatchewan and features a variety of promotional tools including posters, website profiles, banners, and advertisements to encourage participation and to profile sport as essential in society.

Sask Sport's Aboriginal Sport Leadership Council works closely with the Federation of Saskatchewan Indian Nations (FSIN) and Métis Nation Saskatchewan to facilitate the coordination of sport, culture, youth and recreation opportunities and build relationships with provincial sport governing bodies.

The CSCS is part of the Canadian Olympic and Paralympic Sport Institute Network (COPSIN). This group consists of Canadian

sport centres and institutes that span across the country and deliver world class best practices and approaches to achieve podium performances by Canada's athletes and coaches on the international stage.

The sport federation continues to partner with provincial and local tourism authorities to work with sport organizations to attract and host major events, such as the International Softball Federation's (ISF) Men's World Softball Championships, the International Tennis Federation's (ITF) Saskatoon Futures Tennis Tournament, the U19 Men & U20 Women Canadian Rugby Championship, and the Canadian Junior Women's Golf Championship.

Sask Sport Inc. is represented on numerous committees and agencies, such as the Canadian Council of Provincial and Territorial Sport Federations (CCPTSF), the Recreation and Community Development Program at Saskatchewan Polytechnic, KidSport Canada, the Saskatchewan Games Council, and the Western Canada Lottery Corporation.

Collaboration and partnerships help strengthen our not-for-profit sport organizations, help secure and host major sporting events, and help build the next generation of athletes, volunteers and administrators. An ongoing effort must be made to expand on these partnerships so a vast network of resources is in place to service the needs of an ever-changing and diverse sport system.

# SASKATCHEWAN SOCCER ASSOCIATION GETS PEOPLE IN THE GAME



Soccer is, first and foremost, a team game. In Saskatchewan, it's a sport that draws thousands of people together from all walks of life who share a passion for the game. The Saskatchewan Soccer Association (SSA) represents around 45,000 participants from 60 member organizations throughout the province.

**“All participants are given the opportunity to achieve their goals through participating in soccer,” says SSA Executive Director Doug Pederson. “Soccer, naturally, is played throughout the world, so we are a sport that a lot of new Canadians gravitate to. Often the one thing they have in common with people in Canada is their love of soccer. The sport is truly bridging gaps so that newcomers can feel more at home by playing the sport they played in their own home country.”**

The SSA's mission is to be a dynamic and innovative organization, enriching lives through the development of strong relationships and the delivery of soccer programs and services of the highest quality.

“We aim to provide leadership and support in the delivery of first-class soccer programs and services in Saskatchewan, developing individuals, creating community and supporting life-long participation in the sport,” explains Pederson. “We provide healthy, positive experiences for people to interact through soccer.

The higher the quality of the program, the closer we are to achieving our mission.”

Pederson noted that the diversity in soccer throughout Saskatchewan can be seen in the World Cup soccer events hosted annually in Regina and Saskatoon. Each team represents a country and in some divisions there are at least 12 players of that particular heritage on the team. As Pederson explains, it's a chance for people from all ethnic origins to interact, learn more about other cultures and, of course, enjoy competition.

Pederson says the SSA also has great partnerships with many First Nations groups across the province. Soccer is a sport that always plays a big part in First Nations Games and North American Indigenous Games. SSA works co-operatively with First Nations groups to provide more soccer opportunities and is currently in conversations with Île-à-la-Crosse about becoming a member.

Needless to say, the size and scope of the SSA makes the availability of Saskatchewan Lotteries funding of vital importance.

“The availability of lottery funds makes a lot of our work possible. It has a tremendous impact and that impact spreads across to all our participants, indoor and outdoor,” says Pederson. “Whether these players are involved on the recreational level, are grassroots participants, are pursuing the national team, or are playing the sport for life, there is an opportunity available for them.”

# Sport For Development

Sport is becoming increasingly well-known for its contributions to social and economic development.

The sport federation recognizes the importance of working together to deliver sport programs that build respect, tolerance, and foster inter-cultural awareness and relationships, assist with sense of belonging, and address the barriers that may be present for some children and youth. There are many community development initiatives that have been implemented and continue to be enhanced to meet these objectives. The Dream Broker Program, Northern Community and School Recreation Coordinator Program, KidSport, and the Carry the Kettle First Nation Physical Activity and Nutrition Initiative work closely with grassroots communities to identify and address the unique needs of participants to inspire community ownership and capacity building. These initiatives use a collective community approach to nurture programs with the support of school boards, small businesses, service providers, foundations, sponsors and government ministries and agencies. In each case, local community stakeholder groups are key to providing guidance and strategic direction to meet the needs of the children and youth participating.

**“We think it’s important to reach out and ensure football is part of their life, because it’s a great sport and teaches a lot of life lessons.”**

**Football Saskatchewan  
High Performance  
Director Cody Halseth**

#### **6 NATIONS CAMP**

*A developmental camp for all Aboriginal high school-aged football players in the province.*



Sport organizations have risen to the challenge of using sport for development. Football Saskatchewan, for example, has developed partnerships with northern schools and corporate sponsors to introduce their sport to First Nations and Métis athletes; and the Coaches Association of Saskatchewan offers free workshops on how to deliver culturally relevant material to motivate, inspire and lead First Nations and Métis youth. These are two of many examples of sport being used to impact positive community development in Saskatchewan.

Sport plays an important role in the economic, as well as the social life, of communities by providing employment, boosting tourism in large and small communities alike, and contributing to economic renewal within neighbourhoods. Championships and tournament events are one of the fastest growing types of tourism. Local communities see such events as a way of leveraging local infrastructure to generate revenue, as well as create enjoyable recreation opportunities for residents, and build volunteer skills in their community.

## 59 HOSTING GRANTS ADMINISTERED



## KIDSPORT GETS REGINA ATHLETE INTO THE GAME



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According to Erica Allary, it was a common scene two years ago to find her son Reagan Stanley sitting in front of the television playing video games. So when Stanley – the youngest of her six children – brought home an application for KidSport to play football, she admittedly was skeptical.

Flash forward two years, and Allary notes that football has made a significant impact on Stanley's life.

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**“I’ve been amazed at the change I have seen in my son since he began playing football,” said Allary. “He used to be a shy, quiet person. It kind of brought him out of his shell. He socializes a lot more with peers and has developed a good self-esteem.”**

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Stanley, a six-foot, 280-pound defensive tackle, has been a force on defence for the North Central Lakers for two seasons. Asked what he likes about football, Stanley said “it’s the brotherhood.” This past season, for example, Stanley’s family lost three relatives in a short span of time. He said his teammates were quick to step up and offer extra support.

Since he got somewhat of a late start to football, Stanley has been committed to maintaining a strict training regimen. In addition to training three times a week with his regular coaches, Alex Rourke of the University of Regina Rams has spent Monday and Tuesday evenings helping him train for the gridiron games. The results of

this dedication have been visible on the field. In 2015, he received two awards from the Regina Minor Football League.

Stanley was invited to attend the Bankhead Academy’s first annual All Valley Gridiron All-Star Showcase in January of 2016. The camp is for young athletes in Grades 6, 7, 8 and 9 and gives them an opportunity to be placed on a college football recruiting waiver.

The trip to California would not have happened if it was not for the GoFundMe page set up by the North Central Dream Brokers, the steak night fundraiser by Sacred Heart Community School where he attended last year, the Ochapowace First Nation, and support from the entire community who footed the \$4,200-pricetag. Jon Ryan with the NFL’s Seattle Seahawks also inquired about how he could help.

“I don’t think we could have done it on our own, so we are very grateful,” said Allary.

Based on his on-field success, it seems that a professional football career could be in the future for Stanley. He said he would love to make the jump to the professional level and use the money to help his family. Whatever his future may hold, it’s clear that Stanley has benefitted greatly from the chance to get off the couch and into the game.

“When there’s an opportunity you have to take it,” Stanley said. “You never know where it can take you.”

- Reproduced in part from the Leader Post

LOTTO  
MAX

WESTERN  
MAX

LOTTO  
6/49

WESTERN  
6/49

EXTRA

PICK 3

KENO

SCRATCH  
N' WIN

SPORT  
SELECT

# Saskatchewan Lotteries and the Trust Fund

Saskatchewan Lotteries is the fundraiser for more than 12,000 sport, culture and recreation groups.

Saskatchewan Lotteries is the fundraiser for more than 12,000 sport, culture and recreation groups. Sask Sport Inc. is licensed to operate Saskatchewan Lotteries, and through an agreement with the Government of Saskatchewan, proceeds from Saskatchewan Lotteries are dedicated to sport, culture and recreation organizations to benefit communities throughout the province.

Saskatchewan Lotteries is the marketing organization for Western Canada Lottery Corporation products in Saskatchewan, such as LOTTO 6/49, LOTTO MAX and SCRATCH N' WIN tickets, which are sold by retailers throughout the province. Proceeds from the sale of these products are placed in the Saskatchewan Lotteries Trust Fund for Sport, Culture and Recreation.

The Trust Fund distributes Saskatchewan Lotteries proceeds to eligible sport, culture and recreation organizations in Saskatchewan. These organizations include provincial sport, culture and recreation groups; Tribal Councils; Districts for sport, culture and recreation; First Nation Band Councils, and municipalities. There are currently more than 1,200 groups which receive direct funding and through them, more than 12,000 affiliated organizations benefit.

The lottery-funded system is delivered to the people of Saskatchewan through three "global" organizations – Sask Sport Inc., SaskCulture Inc. and the Saskatchewan

Parks and Recreation Association Inc. Volunteer committees from sport, culture and recreation communities review and adjudicate all requests made to the Trust Fund.

The lottery license agreement between Sask Sport Inc., its global partners, and the Government of Saskatchewan provides strategic funding priorities which include: engaging diverse populations in community-based activities; contributing to quality programs and safe, well-run facilities; enhancing organizational capacity; addressing barriers to participation; fostering pride through excellence; encouraging healthy, active lifestyles and promoting community and leadership capacity.

This year Saskatchewan Lotteries reached record sales of \$224.2 million and was among the leaders in Canada for sales growth. There were record sales for six months of the year.

There were several reasons for the increase in sales with the main driver being the above average Jackpot carryovers on LOTTO 6/49 and LOTTO MAX. As well, the Jackpot cap for LOTTO MAX was increased to \$60 million to generate additional excitement among players. After the change was made in July, the \$60 million Jackpot was reached eight times during the remainder of the year. On October 17th, the LOTTO 6/49 Jackpot

reached \$64 million becoming the largest Jackpot ever offered on any Canadian lottery game.

To further enhance sales and provide convenience for players, cut-off purchase times for LOTTO MAX, LOTTO 6/49, WESTERN MAX, WESTERN 649 and PICK 3 were moved to 9:30 p.m. Central Time, which extended the selling window by 1.5 hours every day. Players were also provided with an additional option for checking their tickets. A ticket checker feature was added to the Lottery Manager App allowing players to check their tickets with a smart phone.

As sales have increased, so too has the number of millionaires. We set a record this year with 17 Saskatchewan prize wins of \$1 million or more.

The Saskatchewan Lotteries retail network continues to grow. A mix of diverse businesses, such as standalone Mall Lottery Kiosks, national and regional retail chains, and independent neighbourhood and town businesses, comprise the lottery network that now stands at 899 locations throughout the province. All of the lottery-funded beneficiaries in this province truly appreciate the efforts of retailers to ensure their fundraiser remains successful.

Information on Saskatchewan Lotteries and the Trust Fund is available at mobile-friendly [www.sasklotteries.ca](http://www.sasklotteries.ca).



# LOTTERY PRIZE WINNERS!



\$1,000,000



\$1,000,000



\$2,000,000

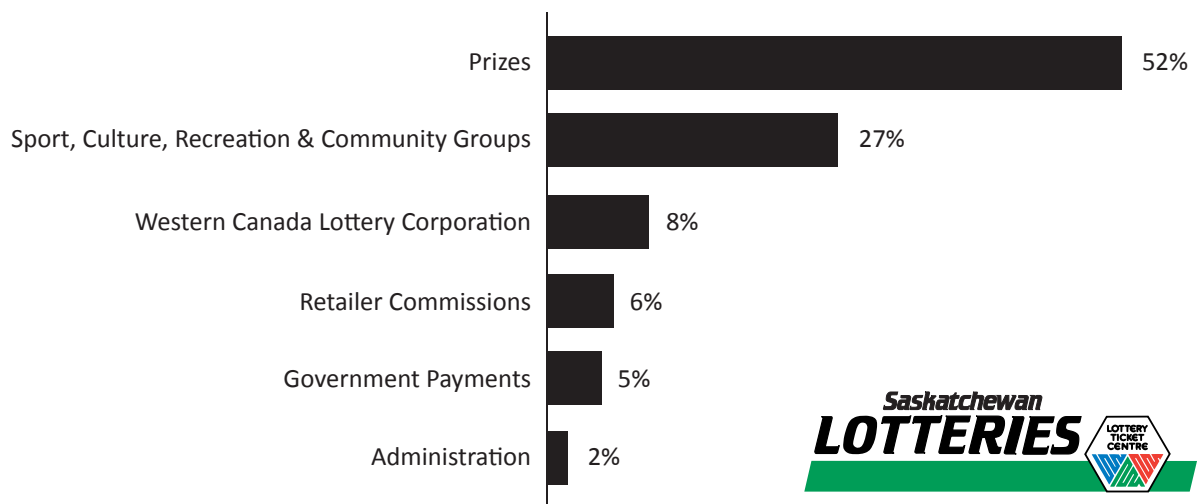


\$1,000,000



\$1,000,000

## HOW THE LOTTERY DOLLAR IS SPENT



# COMMUNITY GRANT PROGRAM OPENS THE DOOR TO PARTICIPATION IN KAMSACK



Located in the Assiniboine River Valley, Kamsack is a bustling town of nearly 2,000 people. Rain or shine, the people in this town like to keep busy. The town is home to over 20 sports, culture and recreation groups, ranging from minor hockey and karate to the local arts council and the Ukrainian dance club. It is these types of activities that keep communities active and improve the quality of life for residents.

According to Kamsack Recreation Director Kev Sumner, “there’s always something going on.”

“With the proximity of Duck Mountain Provincial Park and the climate we have, it’s really a 12-month operation for sport, culture and recreation in Kamsack,” he continues. “In the summer, the pool is very busy and we like to bring in a lot of speciality events such as wakeboarding clinics. During the winter, people like to enjoy cross-country skiing, downhill skiing, snowmobiling and snowshoeing. The Trans Canada Trail also comes through Kamsack and is enjoyed year-round.”

Thankfully, Sumner says, the town has access to the Saskatchewan Lotteries Community Grant program.

The grant assists Kamsack in the development of sport, culture and recreation programs by providing funds to their non-profit community organizations operated by volunteers. The Kamsack Karate Club, for example, is able to bring in an instructor from Yorkton, which has greatly benefitted their program. This past year, Kamsack was able to put on a stained glass class.

“It’s great that they have the opportunity to do these activities in Kamsack instead of having to drive to Canora or Yorkton,” says

Sumner. “We have good facilities. We have the tools to bring people in to coach or run an instructors course.”

The money helps Kamsack keep its facilities like the sportsplex, skate park, swimming pool, playgrounds and community centre open to the public. The town is also able to put on a variety of special events: a Canada Day celebration, Christmas concert and an indoor rodeo.

And as Sumner explains, the benefits to the participants in all of these events are truly endless.

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**“When people take part in sport, culture and recreation activities, they’re being active, they’re socializing, they’re winning, and gaining life skills,” he says.  
“There are opportunities to play from five years old to 95 years old.”**

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Sumner moved to Kamsack from Regina over two years ago. He says his family has fallen in love with the town and would definitely suggest people give small-town living a try. He notes that the opportunities provided through the Saskatchewan Lotteries Community Grant program truly help forge this close environment.

“It really helps give the community an identity,” says Sumner. “You get to know your neighbours because of all of the opportunities to socialize, whether it’s through an activity or at a venue such as the rink, coffee shop or grocery store. To see the benefits you get from selling lottery tickets and having this program available is incredible.”

# SPORT. It's More Than A Game

New poster series launched to promote the benefits of amateur sport.  
To order yours, visit [www.sasksport.sk.ca/newSIMTAG.php](http://www.sasksport.sk.ca/newSIMTAG.php)



## Financial Highlights

OPERATING FIGURES YEAR ENDED MARCH 31, 2016

The following selected financial information is derived from the annual audited financial statements of the following entities:

- Western Canada Lottery - Saskatchewan Division Inc.
- Sask Sport Distributors Inc.
- Sask Sport Inc.
- Administration Centers for Sport, Culture and Recreation (1989) Inc.

The external auditors of the organization have, as part of their responsibilities, reviewed this information to ensure its consistency with the audited financial statements.

### REVENUES

Ticket Sales	\$224,207,138
Rent & Service Income	1,675,717
Interest	1,026,067
Grant and contract revenue	6,745,352
Other	392,712
	<u>\$234,046,986</u>

### EXPENSES

Net Profits to Trust	\$ 72,510,501
Prizes & Retail Commissions	128,671,638
Federal & Provincial Taxes	1,621,473
Ticket Printing & Operating Expenses	18,207,228
Provincial Operating Expenses	8,250,043
Program & Project Expenses	4,569,250
	<u>\$233,830,133</u>
Net Operating Revenue	<u>\$216,853</u>

# Membership

The purpose of provincial sport governing bodies (PSGBs) is to foster, develop, promote and regulate the playing and officiating of their sport. Provincial sport organizations provide professional guidance, ensure safety, provide insurance, set rules, raise money, acquire sponsorships and train athletes, coaches and officials. A PSGB is responsible for the overall development of its sport, from grassroots to high performance.

There are also provincial multi-service agencies that provide collective services which enhance sport development of the PSGBs.

There are nine Sport, Culture, and Recreation Districts in Saskatchewan. Their mandate is to facilitate community development and coordinate district networks with the aim of enhancing access to sport, culture, and recreation programs and services in the province.

## ACTIVE MEMBERS

Saskatchewan Archery Association Inc.  
Saskatchewan Athletics  
Saskatchewan Badminton Association Inc.  
Baseball Sask Inc.  
Basketball Saskatchewan Inc.  
Saskatchewan Baton Twirling Association Inc.  
Saskatchewan Blind Sports Association  
Bowling Federation of Saskatchewan  
Bowls Saskatchewan Inc.  
Boxing Saskatchewan Inc.  
Saskatchewan Broomball Association  
Canoe Kayak Saskatchewan Inc.  
Saskatchewan Cheerleading Association Inc.  
Coaches Association of Saskatchewan Inc.  
CurlSask  
Saskatchewan Cycling Association Inc.  
Saskatchewan Darts Association Inc.  
Saskatchewan Deaf Sports Association Inc.  
Dive Sask Inc.  
Saskatchewan Fencing Association  
Football Saskatchewan  
Saskatchewan Games Council Inc.  
Golf Saskatchewan  
Gymnastics Saskatchewan Inc.  
Saskatchewan High School Athletics Association  
Saskatchewan Hockey Association Inc.  
Saskatchewan Horse Federation Inc.  
Horseshoe Saskatchewan Inc.  
Judo Saskatchewan  
Saskatchewan Karate Association  
Saskatchewan Lacrosse Association Inc.  
Saskatchewan Martial Arts Association Corp.  
Saskatchewan Racquetball Association Inc.  
Saskatchewan Provincial Rifle Association  
Ringette Association of Saskatchewan Inc.  
Saskatchewan Rowing Association Inc.  
Saskatchewan Rugby Union Inc.  
Saskatchewan Sailing Clubs Association  
Skate Canada-Saskatchewan Inc.

Saskatchewan Skeet Shooting Corp.  
Saskatchewan Ski Association  
Soaring Association of Saskatchewan  
Saskatchewan Soccer Association Inc.  
Softball Saskatchewan  
Special Olympics Saskatchewan Inc.  
Saskatchewan Amateur Speed Skating Association  
Sport Medicine and Science Council of Saskatchewan Inc.  
Sport Parachute Association of Saskatchewan Inc.  
Saskatchewan Sports Hall of Fame and Museum Inc.  
Saskatchewan Squash Inc.  
Swim Saskatchewan Inc.  
Synchro Saskatchewan  
Saskatchewan Table Tennis Association Inc.  
Saskatchewan Tae-Kwon-Do Inc.  
Saskatchewan Target Shooting Association  
Saskatchewan Team Handball Federation Inc.  
Saskatchewan Tennis Association  
Saskatchewan Amateur Trapshooting Association Inc.  
Saskatchewan Triathlon Association Corp.  
University of Regina, Faculty of Kinesiology and Health Studies  
University of Saskatchewan, College of Kinesiology  
Saskatchewan Volleyball Association  
Water Polo Saskatchewan Inc.  
Water Ski and Wakeboard Saskatchewan Inc.  
Saskatchewan Weightlifting Association Inc.  
Saskatchewan Wheelchair Sports Association  
Saskatchewan Amateur Wrestling Association

## AFFILIATE MEMBERS

Lakeland District for Sport, Culture and Recreation Inc.  
Northern Sport, Culture and Recreation District Inc.  
Parkland Valley Sport, Culture and Recreation District Inc.  
Prairie Central District for Sport, Culture and Recreation Inc.  
ReginaSport District Inc.  
Rivers West District for Sport, Culture and Recreation Inc.  
Saskatoon District Sports Council Inc.  
Southeast Connection Sport, Culture and Recreation District Inc.  
South West District for Culture, Recreation and Sport Inc.